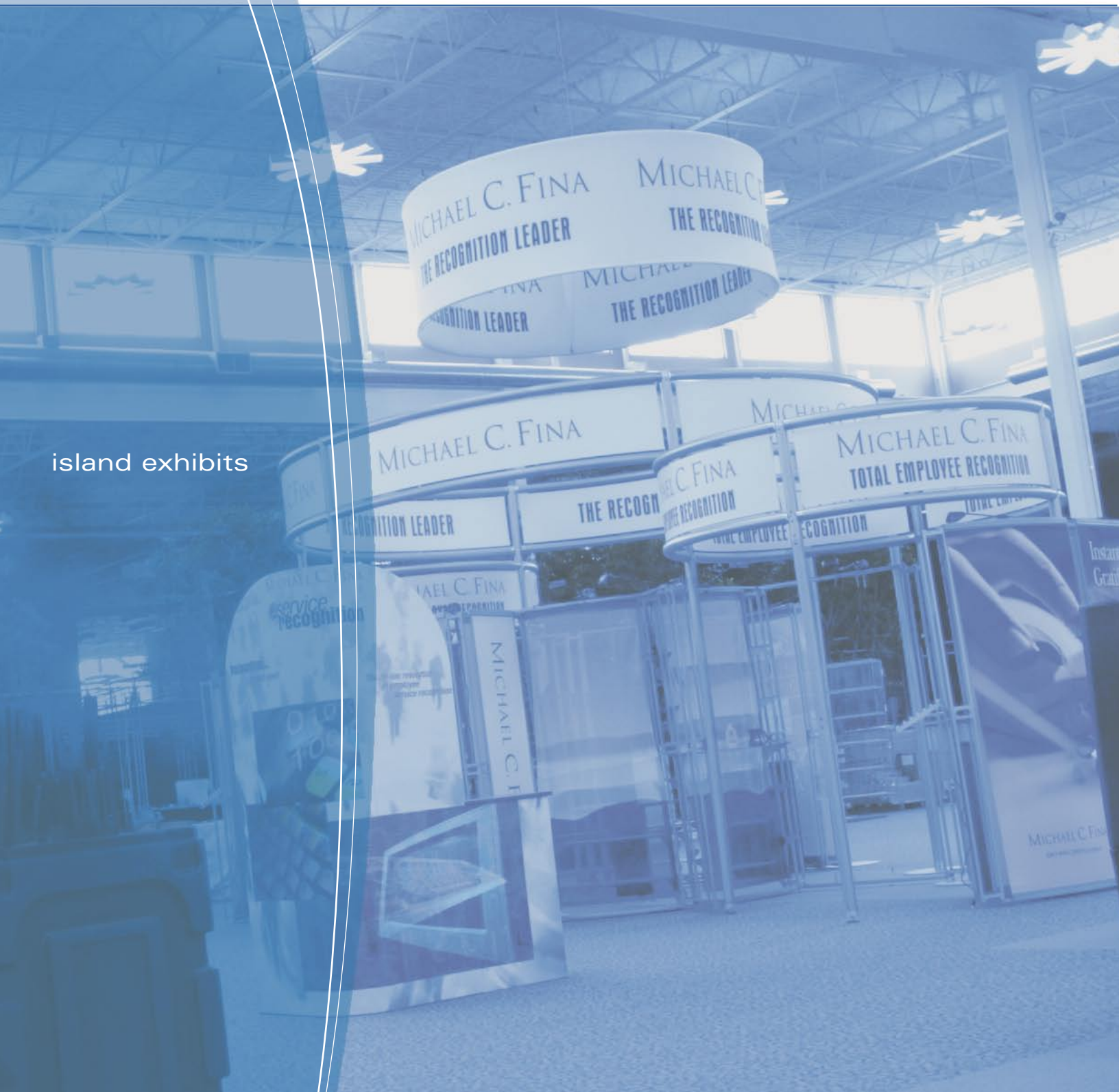


island exhibits





superior design
customized

seminars
experts

full service

Your unique island solution

Skyline Displays is the world leader in providing custom modular exhibits. We work together with our clients to deliver effective solutions of all sizes for trade shows and events.

Through our state-of-the-art Design Center, you have access to a complete staff of designers, engineers, and project managers that help every step of the way.

Upon delivery, you are not left on your own. Skyline can help you in any capacity you desire from booth staff training and installation to storage and asset management.

With 142 Design Centers in 43 countries, Skyline service and support is always nearby.

Your greatest ally is powerful design

A few short seconds. That's all the time you have to capture attention, make an impression and influence the buying decision of your audience.

Skyline Displays Consultants know what questions to ask and **they listen to you**. Then, with our team of experts, provide solutions that address your every need – from design and functionality to logistics and budget.

Skyline designers are highly-trained specialists in exhibit design. Our creative solutions optimise workspace, traffic flow, ergonomics, sight lines, **branding, messaging and overall impact**.

Upon turning concept into reality, no one has more at their disposal. Skyline has multiple exhibit systems that are compatible to achieve any look as well as in-house engineering, customization and graphics.





Skyline designers achieve dynamic working environments with compatible systems and massive, yet lightweight, fabric graphics.

There's no better way to get attention

Build big and bold. A massive presence will speak attendees and separate you from your competitors. To reach your audience your exhibit has to be architecturally interesting and functional while your brand and marketing message must be clearly communicated.

Impactful presence

"This was a great presentation that had a fantastic effect on everybody who saw it. Our company is all about innovation, so it's important to have a fresh look, and the creative work by Skyline shows a lot of thinking outside the box."

John Smith, etón Corporation

40' x 50' island exhibit





Common goals Uncommon results

You have unique exhibiting needs. All exhibitors do. Yet, all share a common goal: to maximise their trade show performance. That means increased leads and sales, better brand awareness and perception, enhanced relationships, and realistic exhibiting expenses. Skyline solutions provide the results you desire.



"Our new exhibit has much more flexibility for both larger and smaller shows."

Gretchen Covine, Paradigm Learning

20' x 40' island exhibit



Common goals Uncommon results



Custom design

"Skyline built a beautiful 20' by 30' exhibit that matches the feel of our jewelry. Our exhibit was open and airy, with great lighting and flow of the working area, creating a very comforting atmosphere."

Sam Abaci, Gelin Abaci

20' x 30' island exhibit



"Some major resellers... saw our exhibit and decided to sign on with us."

Sam Abaci, Gelin Abaci



Versatility in merchandising

"Flexibility is very important, especially when we have so many divisions sharing the exhibit. And we can have a totally new booth from one year to the next just by changing out the graphics."

Angie Wilson, VF Corporation

20' x 50' island exhibit



Owned assets plus rental

"Skyline was great. They worked with us on what to buy and what to rent. And the exhibit they designed looks very different from what we had last year. They were good partners because they helped me make the best decisions for my business."

Cheryl Hemken, Petters Group Worldwide

7,000 sq. ft. island exhibit

Efficient cost of ownership

Skyline exhibit systems are smartly engineered to reduce your exhibit operating costs and maximize your event ROI.

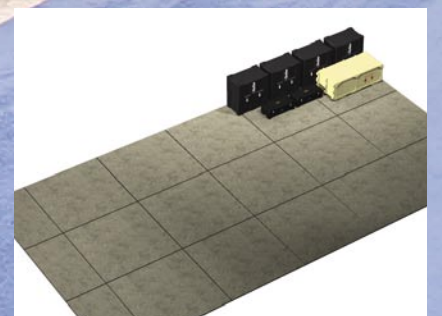
Skyline modular exhibit systems:

- Install quicker and easier
- Pack smaller to reduce shipping, drayage and storage expenses
- Reconfigure to fit varying spaces with little or no further investment
- Expand by adding components
- Integrate seamlessly with Skyline rental components for a larger presence at major events
- Update easily by changing graphics
- Last longer with superior engineering and the highest quality materials

"We are still raving about how great our booth is."

Gwen Johnson. Tone Brothers, Inc.

30' x 55' island exhibit



Tone Bros.' 30' x 55' exhibit packs small to save on shipping, storage and drayage.

Flexible to fit multiple spaces

Skyline exhibit systems are the ultimate in versatility. Our modular components reconfigure to fit varying exhibit spaces, while maintaining consistent branding and functionality. Using portions of your island exhibit for smaller shows means you don't have to invest in – and manage – multiple exhibits.



20' x 40'



10' x 20'



10' x 10'





St. Joseph Hospital reached out to their community at several local events. Skyline Service Technicians handled the installation and dismantle.

Exhibit rental and turnkey services

Rental offers you maximum flexibility. To make it even easier, Skyline has established Regional Service Centers near major venue cities that can support your every need – for a single event or year round.

Rental is great for exhibitors that:

- want to supplement an existing exhibit for a greater presence at larger, national shows
- have show conflicts with their existing exhibit
- want to update their look often
- exhibit only occasionally
- want to avoid investing in a purchased exhibit
- are just entering the trade show arena

Skyline Regional Service Centers offer:

- **Customizable solutions** in many styles and sizes
- **Extensive inventory** of products/systems
- **On-site graphics** including fabric, murals, signs
- **Expert set up** and service technicians
- **Low delivery costs** – local delivery vs. shipping
- **Peace of mind** – avoid shipping logistics, timing, possible delays or missed shipments
- **Asset management** – we can store and maintain your exhibit assets temporarily or year round
- **Local support** – your local Skyline dealer can help with exhibit design, art creation and more

Located in Las Vegas, St. Paul, Toronto, Mexico City, Beijing, Shanghai and more.

“I needed someone who had the global experience and contacts like Skyline.”

Bev Emerson, Banner Pharmacaps



Skyline Regional Service Center, Las Vegas



Skyline Regional Service Center, Toronto

**Best of Show
Grand Award**
Island Exhibit
TS² 2005

Skyline®

Proven innovation and performance

Patents

Skyline has earned over 60 product and design patents.

Best of Show

Skyline has won Best of Show awards at both major industry shows – Exhibitor and TS². Many Skyline clients have also won exhibiting awards, including Best of Show.

Best New Product Award

Multiple Skyline products, including its Tube System in 2003, have won Best New Product awards.

Best Booth Staff

Since 2000, Skyline has been awarded the Best Booth Staff award, twice.

ISO 9001:2000 Registered

In 1993, Skyline was the first exhibit manufacturer to be ISO 9001 certified.



See more island exhibit solutions

Visit us online at www.skyline.com

Design Portfolio / Photo Library

See hundreds of great design solutions and exhibit photos searchable by size, industry, products and objectives.

Success Stories

See examples of how Skyline has helped exhibitors achieve trade show success.



See many of our latest and hottest designs online.

VE GRAPHICS

LARGE FORMAT - EXHIBITION DISPLAYS - SIGNAGE

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