

Inline Exhibits

Portable Displays &
Modular Exhibits





versatility

maximum

ROI

design

value

quality

Which exhibitor are you?

portable displays

I need to look good.

I require minimal to light support to display some product and our company literature.

Exhibiting has to be easy. We set up our own display, so it has to be lightweight, manageable and simple to set up.

I need room to grow. We will need to expand our exhibit as we get larger.

I need value.



Portable Displays, page 2

modular exhibits

I need to look like a leader – and different than my competition.

I require structure to support product and presentation equipment like flat screens, keyboards and computer cases.

Exhibiting is an investment. We often contract technicians to handle installation and shipping.

Flexibility is important. Shows vary. My exhibit must be able to respond to my changing needs and booth spaces.

I need value.



Modular Exhibits, page 10



Big, bold images rule the show floor! Skyline portable displays and graphics give you a big look with systems that packs small for efficiency and convenience.

Portable displays

Impact and convenience

A few short seconds. That's all the time you have to capture attention, make an impression and influence the buying decision of your audience.

Skyline has a **variety of portable systems** that offer big graphics and a professional look, yet are lightweight, simple to install, and pack small for easy transport.

All systems are built with the most durable materials to our high quality standards, giving you a display that will perform for years and **proudly represent your valuable brand.**

Exhibitors Rank Skyline #1
Trade show professionals named Skyline Exhibits the runaway market leader in portable exhibits in a recent survey sponsored by EXHIBITOR magazine.

#1 Quality/Durability
#1 Level of Service
#1 Quality of Graphics
#1 Overall Pricing/Value
#1 Leadership

Exalt™, Exchange Banner Stands



Packs in



Set-up time:
5-10 minutes

Regatta™ Fabric Structure



Packs in



Set-up time:
15-25 minutes

Mirage® Pop-Up Systems



Packs in



Set-up time:
15-20 minutes

Mosaic® Panel System



Packs in



Set-up time:
20-30 minutes
(may vary with design)

Mirage®, Mirage® Advantage and Mirage® Plus Pop-up systems

The very best frames in the industry! **Mirage** with its revolutionary fiberglass frame, **Mirage Plus** with its self-locking composite frame, and **Mirage Advantage**, the world's only self-locking fiberglass frame, are durable, simple to set up and lightweight for easy transport. Look great with Skyline-built panels that 'snap' into perfect alignment every time giving your brand a clean, professional look. Many options, accessories and sizes are available to create a display that's right for you.



Backlit Bubble Panel provides extra 'pop'

Full length Bubble Panel gives Mirage a new look and can be backlit to make your name or message stand out.

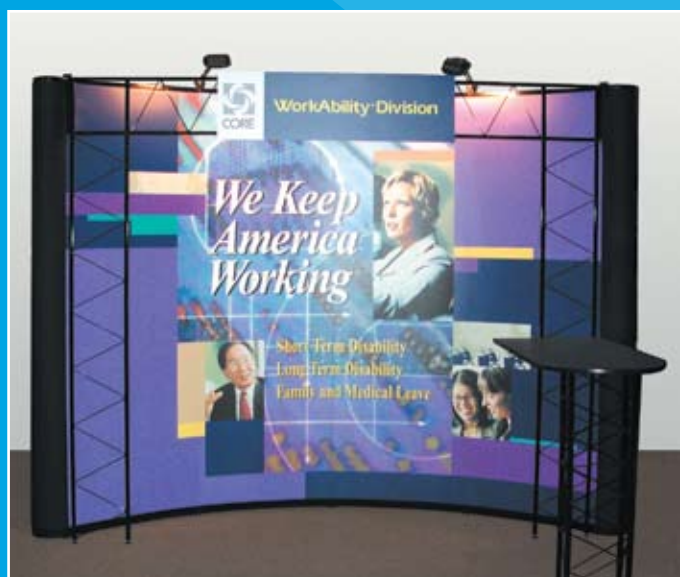


20' displays for a larger presence

Single Mirage units connect seamlessly to create inline displays of 20' or more giving you a bigger presence and additional marketing opportunity.

Combining structure and portability

Single-face SkyTruss integrates with Mirage providing structure to support counters for work/demo space, flat screens for presentations, hanging accessories for products and magnet-attached graphics.



Flexibility in merchandising and graphics

Showcase your products with shelving or a variety of merchandising accessories that are repositionable to fit your specific – and changing – needs.

Backlit Marquee header brings attention to your name. Detachable graphics are easy to change when it's time to update your message or to target specific audiences.

Regatta™

Fabric structure

Seamless graphics and single-case portability! Regatta's fabric graphic cover simply slips over its lightweight frame and zips closed on one side. With seams around the perimeter you get full, continuous graphics on both sides. Regatta's frame sets up without tools and is shockcorded for easy assembly. Best of all, a full 10-foot display fits in one easy-to-manage case.



Matching case table

Regatta's hard oval case can be transformed into a stylish table with fabric graphic cover. 10-foot Regatta, along with the case table kit, conveniently pack in a single case for easy transport!

Exalt™ and Exchange Banner stands

Make an impact anywhere you need a big graphic in a small space. Skyline's retractable banner stands are lightweight, convenient and flexible to fit your changing needs. Graphic panels are vibrant, durable and easy to change out so you don't have to invest in new hardware. Both systems set up quickly and easily.

Exalt Banner Stand

Exalt is unique. It's retractable and, with the simple flick of levers, converts from linear to curved. Integral magnets connect and align units at the top. Angled support feet swivel open and are angled to match the curve of the graphic. Just align the feet to achieve the perfect curve.



Banner Stand 3000-R Exchange

Multiple Exchange banner stands create an effective linear inline display. Exchange units are available in widths of 34- and 48-inches. Double-sided graphics are available on the 34-inch unit.



"Skyline has been an absolute dream to work with..."

Susan Williams, American Airlines

Mosaic® and Mosaic® Plus Panel systems

Unlimited Design Possibilities. Mosaic has a variety of panel shapes, sizes, and surfaces that are all compatible and interchangeable. Standard Mosaic panels are ultra-lightweight for portability, while Mosaic Plus panels have a thin steel layer beneath its surface for a more substantial, modular feel. A family of universal connection systems are available to achieve any design and provide flexibility. Mosaic's unique side connection system allows for seamless-looking graphics and messaging.



Backlit header, detachable graphics

Backlit Marquee header brings attention to your name. Detachable graphics are easy to change when it's time to update your message or to target specific audiences.



Custom design solutions

Mosaic panels are available in many colors, finishes and textures to support your brand. Custom components like stand-off graphics and 3D letters & logos add interest and depth to your solution.

Big, seamless graphics for a clean look

Mosaic's integral graphics and innovative side connection systems allow for clean, uninterrupted murals.



Functional, matching workstations

Mosaic workstations in a variety of shapes and sizes provide additional graphic area for branding and a surface for displaying products or taking leads. Many designs have lockable access doors and internal shelving for storage and wire management for AV equipment.



Skyline modular systems are sleek to allow your graphics to stand out.

Modular exhibits

Structure and versatility

Look like a leader! Skyline's stylish systems are perfect for exhibitors requiring high-design and structure to show off their product or their company image. Skyline's sophisticated modular systems are seamlessly compatible to **achieve any architecture imaginable.**

Our systems are smartly engineered to be lightweight, install quickly and pack small to reduce your exhibit operating costs and **maximize your event ROI.**

Because of their modular design, **Skyline systems are flexible** to fit varying booth spaces or alter your footprint. You can even purchase or rent additional components for a larger presence at major shows.

Skyline engineers and produces all of its systems and graphics for **utmost quality and durability.** We offer a full range of accessories and complementary products like workstations and kiosks as well as comprehensive in-house customization.



The entire 20' exhibit on page 10 fits in just one Skyline Exhibit Crate 24 to reduce shipping and storage expenses!

Modular solutions

Perfect for many applications

Skyline exhibits make sense anywhere you want to promote your brand, products or services. Skyline designers are highly trained and work with you to create exhibit solutions that communicate clearly and function to meet your unique requirements.



Retail environments

Attract attention and promote products in retail settings. Skyline systems are sturdy to withstand high traffic areas and durable fabric graphics are easy to change out when updating your message.



Trade shows

Whatever your objectives – collecting leads for your sales force, recruiting, positioning your company within your market – Skyline custom modular exhibit solutions are designed to give you a big presence and deliver results.

Semi-permanent installations

With their inherent flexibility and easy-to-change graphics, Skyline modular systems are perfect for set backdrops, branded office interiors, lobbies and more.

“The exhibits have allowed us to brand our product in broadcasts with a consistent, very professional look.”

Matt Chapman, Minnesota Timberwolves



Event marketing

One-time events: For events of any size, Skyline is your sole source for exhibits and graphics that impress. We have a massive inventory of rental components that can give you any look for less than purchase along with worldwide service.

Travelling events: Skyline exhibits pack smaller, ship lighter and install easier than traditional custom exhibits so you get solutions that are easier to manage with lower operating costs.



Skyline modular systems allow you to display product in nearly any way imaginable.

Integrated systems, unique results

Presentations

Reach prospects and clients with interactive presentations and demonstrations. Skyline modular systems easily support multiple flat screens and A/V equipment that are repositionable to fit your specific needs.



Relationship marketing

Many buying decisions are based on relationships – and trade shows are all about face-to-face marketing. An exhibit that looks professional and is designed for interaction is inviting to attendees and prospects.



Bold branding

Look like a leader with big, bold graphics and intriguing architecture that creates a memorable brand presentation.



The perfect vehicle to showcase all kinds of products! Skyline modular systems are stylish, sturdy and versatile so you can display your products with architecture that reflects your brand and graphics that promote your marketing message – along with the flexibility to adapt to your ongoing needs.



Nougat London can reconfigure its exhibit in 10 layouts and twice has won best-of-show honors.

Versatility on display

Skyline modular systems have a variety of accessories to display nearly any product. Shelving, peg bars, racking and more are all repositionable so you can change your layout as your needs change.





Messaging and merchandising

Powerful graphics introduce your brand and add excitement, while versatile merchandising gives you multiple ways to show off your products.



Secure showcasing

Enclosed display cases with elegant, built-in lighting showcase products of all kinds and sizes. Lockable access doors secure your products during – and after – show hours.

Bring small products to life

Amplify your product's personality and feeling with creative design, colors and graphics.



Flexible to fit multiple spaces

Skyline modular systems reconfigure to fit varying needs. Use portions of your larger exhibit for smaller regional shows or rent additional components for larger shows. You require fewer exhibit properties and get consistent branding in all sizes.

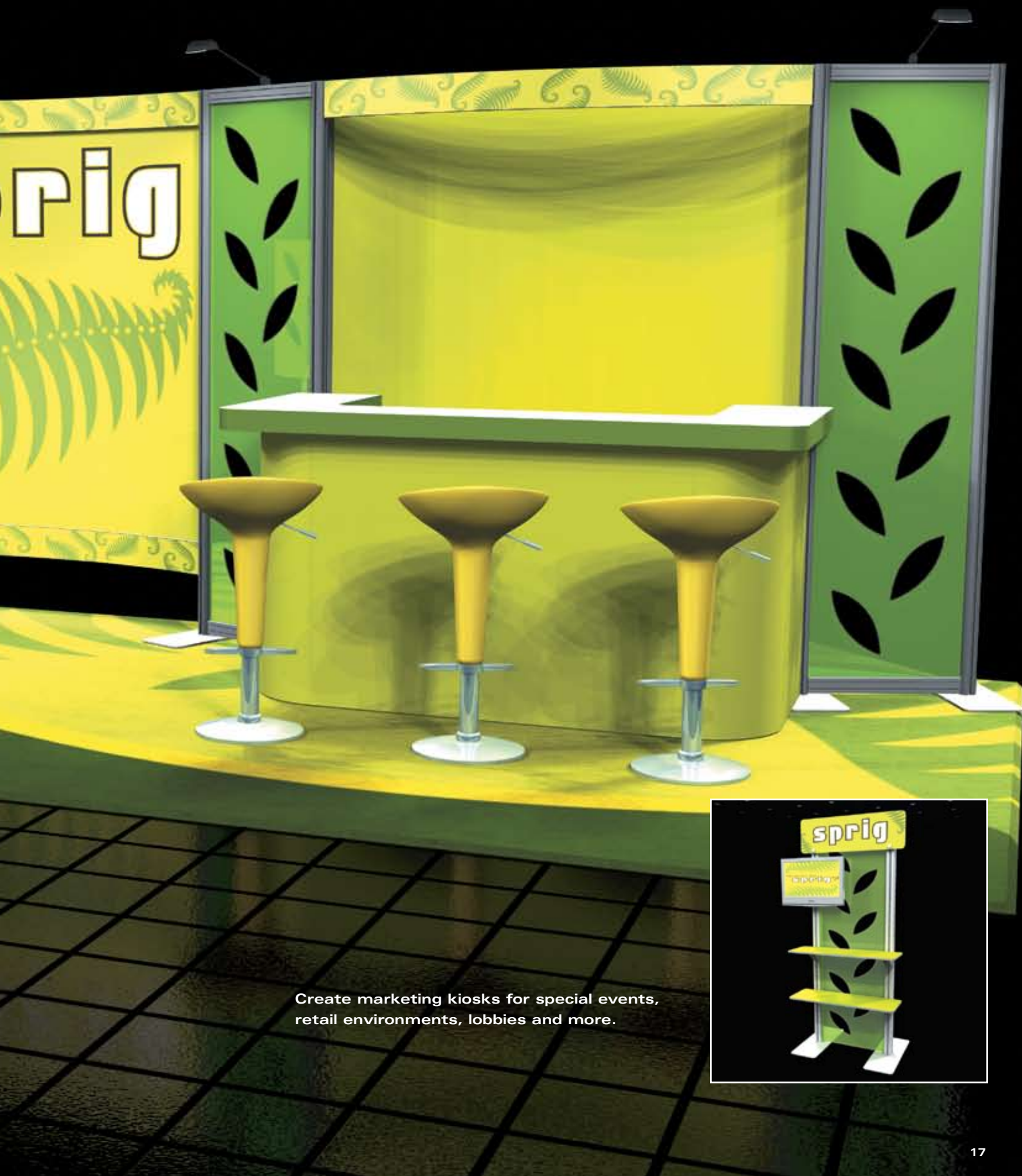


Use portions of your larger exhibit for smaller shows.



Add components to create larger exhibits as you grow.





Create marketing kiosks for special events,
retail environments, lobbies and more.





Powerful graphics give you the best opportunity to attract and connect with prospects.

Skyline graphics

Command attention!

Skyline Genuine Graphics make you stand out on the trade show floor. We create bold and vibrant graphics in all styles and sizes – from signs and murals to massive fabric banners.

Unlike other exhibit builders, who outsource graphics to third-party vendors, **we produce all of our graphics in-house for the highest quality.**

Our large-format graphics lab features the latest technology and a team of expert technicians. Our proprietary Electronic Grid System and color synchronization technology provide **extreme accuracy and consistent colors** across varying equipment and substrates.

Skyline graphics are produced with the most durable materials and finished to **perfectly match your exhibit structure** giving you the best possible fit, finish – and look – show after show.





Tailor your exhibit solution to fit your brand, not the other way around. With so many compatible systems, you can rent a custom solution from Skyline that is truly built for you.

Exhibit rental and turnkey services worldwide

In addition to our worldwide dealer network providing service in 38 countries, Skyline has established Regional Service Centers near major venue cities to support your every need – from exhibit rental and custom graphics to expert installation and storage. Avoid shipping – rent a custom exhibit solution locally. Skyline makes it easy.

Rental is great for exhibitors that:

- are just entering the trade show arena
- want to supplement an existing exhibit for a greater presence at larger, national shows
- want to update their look often
- exhibit only occasionally
- want to avoid investing in a purchased exhibit
- have show conflicts with their existing exhibit

Skyline Regional Service Centers offer:

- **Customizable solutions** in many styles and sizes
- **Extensive inventory** of products/systems
- **On-site graphics** including fabric, murals, signs
- **Expert set up** and service technicians
- **Low delivery costs** – local delivery vs. shipping
- **Peace of mind** – avoid shipping logistics, timing, possible delays or missed shipments
- **Lower transportation CO₂ emissions** – local delivery vs. cross-country shipping

Regional Service Centers located in Las Vegas, Orlando, St. Paul, Toronto, Mexico and China.



Skyline Regional Service Center, Las Vegas



Skyline Regional Service Center, Orlando

VE GRAPHICS

LARGE FORMAT - EXHIBITION DISPLAYS - SIGNAGE

Unit 2, 30 Peel Road.
O'Connor - WA 6163

Ph: (08) 9331 5653
Fx: (08) 9331 5694

www.vegraphics.com.au

Your local Skyline dealer:

